

Building for the Future

Heart of the Bays
Annual Report 2024



HEART
OF
THE **BAYS**



Heart of the Bays Annual Report 2024

Contents

1. Board 2023/24 - p3
2. Staff 2023/24 - p4
3. Chairperson's Report - p5-6
4. Community Centre and St Anne's Hall - p7-8
5. Community Events and Engagement - p9-18
6. Community Collaboration Projects - p19-20
7. Special Thanks - Funders and Friends - p21
8. Financial Commentary - p22-25
9. Financial Statement - p26-28

Board 2023/24



Chair Person: Pam Martin



Secretary: Kathy Waugh



Treasurer: Pam Ellison



Board: Margaret Hellyer



Board: Martin Adlington



Board: Wendy Greenough



Board: Tasha Lacock



Board: Beks Smith

Staff 2023/24



Debbie Russell - Community Centre Manager



Jesse - Community Development

Michelle Tran - Bookkeeper

Chairperson's Report

It has been exciting to see Heart of the Bays take on our new identity and branding over the past 12 months, the foundation for which was put in place during 2022/23. The final steps in our restructure are a new member of staff, a new website, and a new constitution.



Our new strategy has been to increase our focus on ensuring the Heart of the Bays Community Centre and St Anne's Hall (which we are contracted to manage for the Auckland Council) are put to the best possible use for you, our community.

With only one (albeit very efficient!) part-time Community Centre Manager, Debbie, the Board had to become more involved in the day-to-day work of the Community Centre to achieve this goal. I would like to recognise the Board's engagement in this work, which has made all the difference. As volunteers, they have shown their commitment to our community with their unwavering support of Heart of the Bays.

My heartfelt thanks to Kathy, Pam E, Martin, Wendy, Tasha, Margaret and Beks for all your help. Michelle our bookkeeper has been a valuable asset, helping us to understand the implications of our financial position.

Special thanks must also go to our Funding Partners for last year, Hibiscus and Bays Local Board, the Lotteries Commission and Pub Charities. As we move forward this year, we will be seeking additional funding sources to ensure that we can provide the excellent service that East Coast Bays deserves.

While our long-planned refurbishment has been delayed for now, we are grateful to the Council for working with us to make smaller improvements to the building. These will make a difference in the smooth running of the Centre.

A critical part of enabling and supporting our community has been to focus on improving customer service, resources, and support. Debbie (Centre Manager) has very effectively implemented the changes needed to achieve this, which has also helped to increase bookings and income.

Events

Reflecting our move away from larger events run in the past, the many smaller events we have run during the year have proved popular and included Jingle Mingle, Easter Bunny visit and Volunteer Appreciation morning tea. See more later in this report.

Active Ageing Expo

Arguably our biggest success was our Active Ageing Expo held in November at the Recreation Centre. Promoting positive activities for older adults, the four-hour event showcased many of the groups who use the community centre as a venue, as well as other local community groups.

With visitor numbers exceeding 350 and an amazingly positive response, we are anticipating an even larger attendance when we run this event again on 14 November 2024.

Chairperson's Report

(continued)

While the expo is based around community organisations, this year's event will see a printed program allowing local businesses who support our older residents to advertise their services.

Our people

This year we welcomed to the team:

- Jesse, whose role includes managing our digital presence (including our new website and Facebook page), building our community outreach, and supporting Debbie with Community Centre operations.
- Martin, our part-time caretaker helping Debbie with room set-up and general building issues.

We have also gained new board members, Margaret, Tasha, and Rebecca (Beks), who were keen to support our work and join the fun and we are thrilled that they are staying on for the next year.

Projects

Resilience project

Following the floods last year, the Hibiscus and Bays Local Board provided funds to set up resilience network groups in East Coast Bays.

We are part of the Browns Bay/Rothesay Bay Resilient Communities Network, providing a venue for meetings and administrative support.

The aim of this ongoing project is to ensure our communities are prepared, via timely information and support, for any future major weather events.

Community Pantry

Setting up a community pantry in Browns Bay has been talked about for a while now and Debbie is working with other organisations on the Village Green to make it happen. The Local Board has provided funding to build the pantry and get it started. There have been some major challenges around the location, but we hope these will be resolved soon.

Conclusion

As I step down from the position of Chair, my heartfelt thanks to everyone who has supported me and Heart of the Bays over the last 12 months – our team at the Community Centre, the Heart of the Bays Board, our supporters, and you – our community.

I am so proud of the new Heart of the Bays and so excited for the next stage in our development.



Pam Martin
Chair

Community Centre and St Anne's Hall

Debbie Russell

The Heart of the Bays Community Centre and St Anne's Hall offer a vibrant hub for individuals of all ages to explore their passions, learn new skills, and connect with like-minded individuals. From health and fitness to art and craft, languages to special interest groups, dance classes to engaging children's programmes, there is something for everyone within our welcoming community spaces.

Growth in Community Centre Usage

As highlighted in our financial report, we are pleased to observe a notable increase in the usage of our community centre. This growth is a clear indicator of the trust and value that the community places in our facilities and services. We are committed to continuing our efforts to provide a welcoming and supportive environment for all our users.

We look forward to another year of growth, collaboration, and community engagement. Thank you for your ongoing support and participation in our community centre.

East Coast Bays Library

Thank you to the East Coast Bays Library for providing us with new chairs. These additions have significantly improved the comfort and functionality of our meeting rooms, making our community centre an even more welcoming place for everyone.



Community Centre and St Anne's Hall

(continued)

Families Growth and Thrive Charitable Trust

We extend our heartfelt thanks to Families Growth and Thrive Charitable Trust for their generous donation of a table and new meeting room chairs for our office. These contributions have been instrumental in creating a more effective and comfortable meeting space for our users.

Hibiscus and Bays Local Board

Our gratitude goes to the Hibiscus and Bays Local Board for their support in providing us with a paper shredder, microwave, and a small table. These items have enhanced the efficiency and convenience of our operations, helping us better serve our community.

Thank you once again to all our donors for your continued support and generosity. Your contributions make a significant difference in the quality of services we can offer to our community.



Community Events and Engagement

2023/2024 has been a year for a range of exciting new events.

With the help of our board members and volunteers we have been able to offer a wide variety of events for our community.

Creating events for different groups and ages has increased participation and we have had a lot of fun along the way.

Our Active Aging Expo was a huge success and we are looking forward to this year's events.



Community Events and Engagement

Pink Ribbon Day Morning Tea

We are thrilled to report the success of our first-ever Pink Ribbon Morning Tea, held in collaboration with the Browns Bay Community English School. The event saw an impressive turnout of 45 attendees who enjoyed delicious food and delightful company. This gathering was not only a social success but also a charitable one, as we managed to raise a total of \$424.90 for the Breast Cancer Foundation. Thank you to everyone who participated and contributed to this worthy cause.



Community Events and Engagement (continued)

Easter Celebration

This year, the Easter Bunny made a special visit to St Anne's Hall, bringing joy to the younger generation and their parents. The event featured Easter eggs, crafts, games and dancing, creating a delightful experience for families. Even a family from the UK joined us, highlighting the wide appeal of our activities. This free event was part of our initiative to start catering to all sectors of the community, ensuring inclusive and engaging experiences for everyone.



Matariki Weekend

In July we supported The Sir Peter Blake Marine Education Centre (MERC), with their residential weekend event to celebrate Matariki. Heart of the Bays provided the food for the 53 participants who took part in this special event. The wide range of outdoor activities included:

- Waitī/Freshwater: Kayaking, Canoeing, Paddleboarding
- Tupuārangi/Sky: Tree Climbing, Rock climbing, Stack em
- Waitā/Saltwater: Sailing, Paddle Boarding, Rock pooling.

They also took part in planting in the local area.



Community Events and Engagement (continued)

Torbay Markets

Pam (Ellison) and Margaret had a fantastic time at the Torbay Markets on behalf of Heart Of The Bays!

It was heartwarming to see so many children excited to make Mother's Day cards. We loved helping them get creative with stickers.

A big thank you to everyone who joined us and made this event so special!



Community Garden

The community garden going up at East Coast Bays Library is a project in partnership between Heart of the Bays, [Bays Work In Progress](#), [Bays Youth Voice](#), and Trash Free Taiaotea.

Here you can see Heart of the Bays caretaker, Martin, hard at work.



Community Events and Engagement (continued)

Family Growth and Thrive Charitable Trust

We are delighted to extend our heartfelt gratitude to Families Growth and Thrive Charitable Trust for their incredible contribution to our community centre.

Their permanent art exhibition on our stairwell has truly transformed the space, adding a vibrant touch that everyone can appreciate. This unique exhibition, crafted entirely from recycled coffee capsules, is a testament to creativity and sustainability. We encourage everyone to take a moment to admire this wonderful display.



Elections 2023

This year, both of our venues, Heart of the Bays community centre and St Anne's Hall, played significant roles in supporting our democratic process by serving as polling stations for the general elections.

We are proud to have hosted these events, with the community centre additionally accommodating early voting. It is an honour to provide spaces that facilitate such important civic duties and contribute to the community's engagement in the electoral process.



Community Events and Engagement (continued)

Osteoarthritis Talk

Heart of the Bays, in conjunction with Chemist Warehouse, hosted a well-supported talk on osteoarthritis.

The event featured an informative session delivered by an intern from Chemist Warehouse, who was available to answer attendees' questions.

Guests enjoyed a lovely morning tea and were treated to goody bags generously provided by Chemist Warehouse.



Christmas Jingle Mingle

The Christmas Jingle Mingle brought festive cheer to our community. We introduced new Christmas decorations and served a special Christmas morning tea to retirees.

Steve Dale entertained us once again, adding to the joyful atmosphere. This event was a wonderful opportunity to come together and celebrate the holiday season.



Community Events and Engagement (continued)

Volunteer Appreciation Morning Tea

Heart of the Bays hosted a volunteer appreciation morning tea to express our heartfelt gratitude to the wonderful volunteers in our community. The event was a huge success, with many dedicated individuals coming together to celebrate their contributions.

We were especially honoured to have Bill and Barbara Ellis as our esteemed guests, whose longstanding commitment and service have greatly enriched our community.

Bill's photos have been recording local events for a number of years.

We presented them with a framed copy of this special photo which was taken by Frank Sun and appeared in the Torbay Focus on Community.

Thank you to all our volunteers for your unwavering support and dedication.



Community Events and Engagement (continued)

Salsa on Browns Bay Beach

There is a special energy at the incredible Salsa on Browns Bay Beach, proudly supported by Heart of the Bays!

Here is Claudio Martinez hosting evening dance classes on the boardwalk, with the amazing DJ Dudley Young supplying the hot Latin beats!



Shake Your Booty

It was a great summer for the Shake Your Booty exercise class, taking place on Browns Bay beachfront.

The last session ended with a lovely shared morning tea, and a celebration for Ping, who turned 91 in May!



Community Events and Engagement (continued)

Active Ageing Expo

The Active Ageing Expo, hosted in November 2023, was a tremendous success.

Held at the East Coast Bays Leisure Centre, the event drew nearly 350 attendees, showcasing the vibrant and diverse activities available within our community.

A heartfelt thank you to our dedicated team of board members, volunteers and our exceptional Community Centre Manager, Debbie Russell. Your hard work and commitment were instrumental in making this event possible.

The expo was a testament to the power of community collaboration. It brought together a diverse array of local organisations and clubs, highlighting the wealth of opportunities for active engagement in our area.

The feedback was overwhelmingly positive, with attendees enjoying the variety of activities and resources presented.

See the video [here](#)



Community Events and Engagement (continued)

Active Ageing Expo (continued)



Many of these organisations host their activities at local venues like Heart of the Bays Community Centre, St Anne's Hall, the East Coast Bays Library and the East Coast Bays Leisure Centre. It was inspiring to see so many groups connecting and learning about each other's offerings, especially as many had not previously met.

We are already looking forward to our next expo to be held on 14 November this year and eager to see the connections and community spirit continue to flourish. Thank you to everyone who contributed to the success of the Active Ageing Expo. We can't wait to see what we can achieve together next!



Community Collaboration Projects 2023-24

We believe the best way forward is when we all work together. Sharing experiences and networks can add value to any project.

Browns Bay/Rothesay Bay Community Resilience project

Following last year's floods and the lack of information provided to the community, the Local Board and community groups decided to create a resilience community network to provide information and resources for our local communities in the event of another major weather event.

With seed funding from the Local Board, a steering group has been set up and an initial plan has been produced. We look forward to creating resources and information that will help our communities.



Community Collaboration Projects 2024-25

(continued)

Digital Seniors

Heart of the Bays is working with the Digital Seniors project on the North Shore to bring one-to-one help for seniors who need help with technology.

Digital Seniors operates nine hubs across the North Shore, providing free one-on-one support for seniors with their technical devices. East Coast Bays Library hosts one of our hubs weekly on a Tuesday morning from 10 am to 12 pm (excluding January). Between July 2023 and May 2024, Digital Seniors volunteer coaches gave 180 volunteer hours to help 231 seniors at 180 hub sessions at the library.

Digital Seniors supported and attended the Active Ageing Expo along with our corporate partners, BNZ. BNZ provided free Scam Savvy training at the library during the expo.



Heart of the Bays has been active in supporting the mahi of Digital Seniors. We are part of the community partners group working with Digital Seniors to achieve collective impact in supporting seniors in North Auckland.

Represented by Pam Martin, we have actively supported the co-design of a Tech Expo to be held on 10 November. The expo will bring together over 60 stalls of senior-relevant technology at Eventfinda Stadium. Exhibitors will showcase technology to support seniors in health, home and accessibility, transport, safety, connection, fun and support. There will be an intergenerational zone with vintage technology such as rotary dial phones where seniors can challenge their younger whānau to operate technology from their era along with other entertainment, interesting speakers, food and seating.



See the Digital Seniors Tech Expo webpage [here](#).

Special Thanks

Special thanks goes to:

Our Funders



Our Friends who have donated their services



Financial Commentary



Financial Commentary

Treasurer's Report | Financial year ended 31 March 2024

Following a tumultuous 2023, this financial year has been all about consolidation.

For several years, Heart of the Bays recorded an annual deficit largely attributable to Human Resource costs for which funding was no longer received.

As a result of dedication and a lot of hard work from the Governance Board, Management and Bookkeeper, Heart of the Bays is back on the right path to financial sustainability.

For the financial year in review total revenue earned is \$229,117 and total expenditure is \$168,070, giving rise to the surplus of \$61,047. Last year's recorded deficit was \$42,969.

Operating Revenue

This year saw Heart of the Bays once again receive the majority of revenue from its usual sources. These being Grants and Service Agreements with Auckland Council and in conjunction with the Hibiscus & Bays Local Board. \$42,429 in funding to operate the Bays Community Centre and St Anne's Hall, and \$18,662 in events funding.

Room and Hall hire revenue across both venues totaled \$79,299, which was a rise from the previous year's \$62,274, this being reflective of the high occupancy rates and excellent scheduling skills of our Centre Manager, Debbie.



Financial Commentary

(continued)

Operating Revenue (continued)

Heart of the Bays continues to support groups in an umbrella capacity. This year has seen successful relationships with the Hibiscus Coast Youth Hauora Network and currently Trash Free Taiaotea with the collaborated effort of establishing a community pantry in Browns Bay. Heart of the Bays appreciates the small administration fee received from umbrella work, which contributes to the administrative costs of these relationships.

Pub Charity Ltd generously granted \$1,796 towards the purchase of four new heavy duty table tennis tables for groups to use at St Anne's Hall.

Heart of the Bays would like to acknowledge all our community users and funders for their continued support.

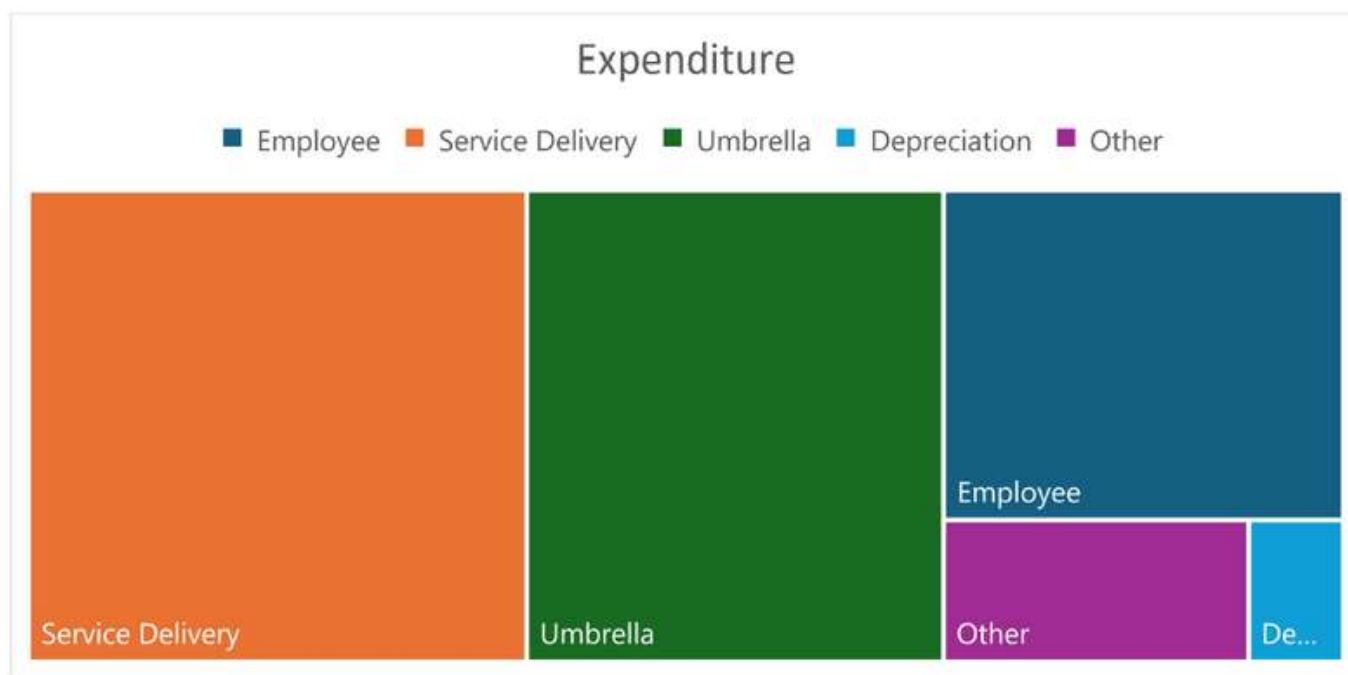


Financial Commentary

(continued)

Operating Expenditure

Total operating expenditure for the year was \$168,070, down from the previous year's \$228,164. This is due to lower payroll costs, reduced event costs and this year the run-out of our strategic activation grant. All other costs remain comparable to last year. There have been no extraordinary expenditure items to note.



Looking to the Future

Tight budgetary control over expenditure and continued careful financial management will be key to further consolidation of this year's result, where Heart of the Bays has essentially been brought back from the brink.

As always, pursuing new funding sources and opportunities remains key for the future growth of Heart of the Bays.

Financial Statements

Heart of the Bays Incorporated

Statement of Financial Performance

For the year ended
31 March 2024

	Note	Actual This Year \$	Actual* Last Year \$
Revenue			
Donations, fundraising and other similar revenue	1	25,080	45,585
Fees, subscriptions and other revenue from members	1	-	-
Revenue from providing goods or services	1	146,584	131,135
Interest, dividends and other investment revenue	1	3,894	1,598
Other revenue	1	499	6,881
Umbrella Partners - Revenue	1	53,060	-
.....			
Total Revenue		229,117	185,199
Expenses			
Volunteer and employee related costs	2	35,606	110,474
Costs related to providing goods or services	2	63,705	105,646
Grants and donations made	2	-	-
Other expenses	2	15,467	12,048
Umbrella Partners - Expenditure	2	53,292	-
Total Expenses		168,070	228,168
Surplus/(Deficit) for the Year		61,047	(42,969)

Financial Statements

(continued)

Heart of the Bays Incorporated

Statement of Financial Position

As at
31 March 2024

	Note	Actual This Year \$	Actual* Last Year \$
Assets			
Current Assets			
Bank accounts and cash	3	93,455	105,261
Debtors and prepayments	3	6,653	10,824
Other current assets	3	81,220	-
Total Current Assets		181,328	116,085
Non-Current Assets			
Property, plant and equipment	4	14,468	15,519
Total Non-Current Assets		14,468	15,519
Total Assets		195,796	131,604
Liabilities			
Current Liabilities			
Creditors and accrued expenses	3	5,210	16,492
Employee costs payable	3	4,466	8,899
Revenue from providing services received in advance	3	12,288	11,930
Unused donations and grants with conditions	3	20,399	31,446
Umbrella Groups - Unused Funding	3	29,549	-
Total Current Liabilities		71,912	68,767
Total Liabilities		71,912	68,767
Total Assets less Total Liabilities (Net Assets)		123,884	62,837
Accumulated Funds			
Capital contributed by owners or members		-	-
Accumulated surpluses or (deficits)		123,884	62,837
Total Accumulated Funds	5	123,884	62,837

Financial Statements

(continued)

Heart of the Bays Incorporated

Statement of Cash Flows

For the year ended

31 March 2024

	Actual This Year \$	Actual* Last Year \$
Cash Flows from Operating Activities		
Cash was received from:		
Donations, fundraising and other similar receipts	18,274	27,419
Fees, subscriptions and other receipts from members*	-	-
Receipts from providing goods or services	224,467	150,257
Receipt of Insurance payout (flood damage)	-	6,888
Interest, dividends and other investment receipts	1,960	1,598
Net GST	(931)	4,910
Cash was applied to:		
Payments to suppliers and employees	168,048	223,311
Donations or grants paid*	-	-
Net Cash Flows from Operating Activities	75,722	(32,239)
Cash flows from Investing and Financing Activities		
Cash was received from:		
Receipts from the sale of property, plant and equipment*	917	-
Receipts from the sale of investments*	-	-
Cash was applied to:		
Payments to acquire property, plant and equipment	8,395	2,119
Payments to purchase investments*	80,000	-
Net Cash Flows from Investing and Financing Activities	(87,478)	(2,119)
Net Increase / (Decrease) in Cash	(11,756)	(34,358)
Opening Cash	105,211	139,569
Closing Cash	93,455	105,211
This is represented by:		
Bank Accounts and Cash	93,455	105,211



If you have any feedback or would like to join in the fun
please call 09 478 4091 or
Email us at info@hotb.co.nz

www.hotb.co.nz

